

Free Quality Listing Leads

Sellers reach out to us looking to sell their home. We distribute these leads to our active agents, ensuring they can connect with potential clients. For our new agents, we prioritize providing leads to help them establish their presence in the market. We know that success begins with securing a few initial listings, which build momentum and set the foundation for a thriving career.

How does the 1% Deal Work?

For homes under \$400,000 we charge \$7,950 and offer \$3,500 of that to a Buyer's agent. For homes over \$400,000 and up to \$900,000, we charge \$9950 and offer \$4500 of that to a cooperating Buyer's agent. For homes over \$900,000 we charge 1% + \$950 and offer 0.5% of that to a Buyer's agent. If the Seller wants to offer more commission to a Buyer's agent, the choice is theirs. If your Seller purchases a new home using you as their buyer's agent, you collect 100% of the commission offered, after the office deal fee.

Do Agents Sell 1% Listings?

Yes, our MLS® listings are frequently shown and sold by cooperating agents. Today's buyers are savvy and often guide their agents toward the homes they want to see. In Nova Scotia, over 80% of our listings are sold by Cooperating agents representing buyers. The proof is in the results: our business model has a proven track record of over 25 years, successfully selling homes in all market conditions.

What Full Service Means To Us

We provide Sellers with all the MLS® REALTOR® services that they expect from any full-service real estate agent, but for a greatly reduced commission fee.

- MLS® listing on a local real estate board
- Internet exposure on REALTOR.ca®, OnePercentRealty.com & many others
- Professional Real Estate Agent
- Complimentary Market Evaluation
- Digital Photos
- Responding to Consumer and Agent Inquiries
- Showing the Property to Prospective Buyers
- Assisting the Seller in Offer Negotiations
- Cooperating with Brokerages representing Buyers
- Assisting in the Completion and Possession Process

We are members of the Nova Scotia Association of REALTORS® and CREA.

Contact the Owner of NS Franchise

Adrienne Briand

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902-499-7998



**ONE PERCENT
REALTY**

Full MLS® Service at a Fraction of the Price

Want Listings?

Qualified leads & low fees

Full Service Real Estate at
a Fraction of the Cost!

Business Comes to You

Be Busy Selling Real Estate

New Agent Training

Low Office Overhead

National & Proven Brand

Great Success for New Agents

You Have a Lot of Brokerage Options to Choose From...



As an agent, choosing the right brokerage is one of the most important decisions you'll make, especially with so many options available today.

We will give you an edge over the other 2000+ agents in Nova Scotia

One Percent Realty's business model is unique because we provide full real estate services at a lower commission. This approach sets our agents apart, with marketing that stands out from the typical materials sellers see, making our model highly effective at getting the phone to ring

With our program, you can compete with established agents in your area—agents who are spending significant amounts on marketing—while still having a great chance of securing the listing.

Consumers everywhere appreciate saving money while getting great value—so why shouldn't the same apply to real estate?

That's why our system works.

Once you secure listings, you'll start closing deals and be well on your way to becoming a successful REALTOR® with a growing base of happy clients.

The One Percent Realty Deal

One Percent Realty is a full-service real estate brokerage that offers reduced commission fees to our clients. We bridge the gap between 'For Sale by Owner' mere posting options and the higher commission full-service agents. As the real estate marketplace evolves, we believe our model is perfectly positioned to lead the future of the industry.

Why Lower My Commission

In today's highly competitive market, offering your sellers a lower cost with the backing of a proven business model and a trusted national brand gives you a significant competitive edge. This approach enables you to attract more clients, close more deals, and establish yourself.

Great Income Potential

Potential sellers frequently reach out to us to list their homes because we save them money while delivering top-notch service. As a result, our agents close a high volume of listings. Satisfied sellers often become buyers and refer even more business. For agents eager to stay busy, this is the perfect opportunity to build a thriving career.

We Are a National Brand

One Percent Realty was founded in British Columbia in 1999 and is now also operating in Alberta, Ontario, and Nova Scotia.

Across Canada we consistently do in excess of a billion dollars in volume, year after year.

Low Fees

Our agents benefit from low office admin fees of just \$137 per month. Unlike traditional models, our deal fees are not based on a percentage of your sales—which can add up quickly—but are instead a fixed fee per deal. We succeed when you succeed, so we're committed to helping you close as many deals as possible. It's truly a win-win partnership.

The Ideal Candidate

You want to be a busy, successful agent who delivers exceptional service while feeling confident in what you charge. You recognize that the industry is evolving and support giving today's consumers more choices. Embrace the future of real estate—join the changing marketplace and be part of the movement.

Agent Training

Our knowledgeable Broker, Adrienne Briand, brings over 30 years of sales experience and has been a dedicated professional in real estate since 2012. She is committed to providing the support you need to succeed and is always available to guide you. Our business model emphasizes practical, hands-on experience, complemented by robust Broker support and comprehensive training materials, ensuring you gain the confidence needed to thrive in this exciting industry.

One Percent Realty East Inc

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